

LEARNING Bridges

November / December
2008

The Newsletter for ASTD
Northeast Florida Chapter

www.astdnefl.org



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Chapter Information

Mission

ASTD Northeast Florida Chapter is a resource organization committed to providing learning and performance solutions to chapter members, training professionals and the community.

Vision

ASTD Northeast Florida Chapter is the leading organization for professional training resources, having positive impact on our members and the community.

Leadership Team

For names and contact information, go to <http://www.astdnefl.org/Default.aspx?pageId=143146>.

Core Values





I have truly enjoyed my year as your ASTD Northeast Florida Chapter president. As we close 2008 and prepare to transition the board, I can't help but look back on some of the great successes we have shared this year. The goals for 2008 were to continue to provide great programming, highlight the benefits and services offered through local membership, and to offer opportunities for you to get involved.

This year the communications team redesigned our new ASTDNEFL website with "one stop shopping" to help you connect with other local ASTD members and share ideas and resources through forums and blogs. And, we had some great programs this year full of ideas and information. Several were designed for you to network with and learn from each other.

I have GREAT excitement as we move into 2009. I look forward to seeing the chapter continue to meet new goals and grow. I look forward to some exciting programs and additional chances to network with each of you.

As we move into the new year, I encourage you to get involved with the chapter and tell us your thoughts and ideas. We have several ways you can get involved. Please go to our [Get Involved](#) page to see if we might have an opportunity you would be interested in.

And, I also want to thank each and every person who contributed to the success of the chapter in 2008. Your time and dedication is appreciated more than I can possibly express—not just by me, but by each of our chapter members. Specifically, I would like to thank the following 2008 board members:

Sharon Kimble – President Elect

Rachel Wical – Past President

Betsy Donnely – Director

Diane Elkins – Director

Marilyn Feldstein – Director

Linda Hasselbach – VP of Programs (Jan. – March)

Darrel Prather – VP of Programs (March – July)

Darrin Hayes – VP of Programs - eSIG

Denise Shinn – VP of Sponsorship (January – March)

Derree Braswell – VP of Professional Development

Kamaria Scott – VP of Member Involvement

Poonam Sahotra – VP of Marketing and Sponsorship

Ronnell Lovings – VP of Finance

Steve Fordham – VP of Membership

Philip Bayne – VP of Communication

And, the board could not have done it without the help of the following committee members:

Paul Stromberg – Chapter Administrator

Deb Welsh – Webmaster

Lea Bryan – Membership Committee

John Bryan – Membership Committee

Tanya Coomes – Membership Committee

Ken Sprague – HTML Conversion

Julie Simmons – Newsletter Editor

Wendy Pope – Programs Committee

Brenna Demetree – Programs Committee

Karen Sistare – Programs Committee

Nancy Boyle – Programs Committee

Chris Dibble – eSIG Committee

Meredith Johnson – eSIG Committee

Suzanne Beccue – eSIG Committee

Sue Raffensperger – Committee Member

Each of these individuals has demonstrated a dedication to making this chapter a success. Thanks to each of you for making my year as president a joy. I look forward to continuing to work with most of you in 2009. Let's make it another great year!

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Professional Development, Derree Braswell

Local Chapter Opportunities

As we wrap up this year, I want to take an opportunity to highlight some of the resources the chapter has to support you in your professional development:

- Monthly Chapter Meetings
- Monthly eSig Meetings
- CPLP Certification
- Links
- Networking opportunities
- Online discussion boards
- Chapter involvement
- Newsletter submissions
- Market Place
- Position Referral
- Sponsorship opportunities

CPLP Awareness Meeting

Earlier this month we hosted our first CPLP Awareness meeting so members were able to get an overview of what the credential was, what the process for obtaining and the timeline if interested. We had an "Ask the Expert" session so members could ask those that had already obtained the certificate the process and benefits to obtaining. Be on the lookout next year as we schedule more of these type meetings.

eSig Professional Development Meeting

This week we hosted a roundtable discussion on professional development with our eLearning community. We reviewed all the resources available at the local and national level and had members share about their experiences in attending eLearning conferences. The meeting was very informative and we look forward to offering more next year.

Finally, there are many ways as a chapter member that you can get involved, so check out the website and ask any board member they can point you in the right direction.

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Upcoming Events



December
8–12, 2008

ASTD's 3rd Annual Employee Learning Week

What are you doing at your company this year to celebrate? [Click here](#) for ideas or *Contact Derree Braswell to share other ideas!*
professionaldevelopment@astdnefl.org

December
9, 2008

UNF
Continuing
Education
Center
11:00 a.m. -
1:30 p.m.

UNF Excellence in Training Awards; Employee Learning Week

Register for local events via the [NEFL chapter's event page](#).

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Upcoming training by Alcorn, Ward, & Partners, Inc.


more info	Articulate Presenter	Jan. 21
	Lectora Publisher	Part 1: Jan. 29 Part 2: Jan. 30
	Adobe Captivate	Part 1: Feb. 20 Part 2: Feb. 27

e-Learning Spotlight, 2008 Reflections, Darrin Hayes

I want to take this opportunity to thank this year's eSIG Program Committee for their help and leadership! We've had a great year of eSIG programs and it would not have been possible without their help.

2008 eSIG Program Committee

Julie Simmons
Meredith Johnson
Suzanne Beccue
Chris Dibble



E-Learning

Our 2008 eSIG accomplishments include:

- Held 11 eSIG monthly meetings (by December 08)
- Expanded our meeting format to include two webinars and one Flash hands-on session
- Held a joint Chapter/eSIG meeting on Podcasting
- Increased average monthly eSIG attendance
- Stayed within Budget

And thanks to all of our ASTD members and friends who have participated in eSIG this year. And with Chris Dibble, our eSIG Chair for 2009, we look forward to a great eSIG program next year.

Darrin Hayes

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ASTD NEFL Membership

Become a local or national ASTD member, or renew your membership, by clicking here -

<http://www.astdnefl.org/Default.aspx?pageId=143142>

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Member Milestones

Do you have a milestone you'd like to share? Send the details to editor@astdnefl.org.



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ASTD Certification

Professional Development Opportunities

Resources for CPLP – Certified Professional in Learning and Performance

- ASTD CPLP website
<http://www.astd.org/content/ASTDcertification>
- Yahoo Group NEFL_CPLP
- Owls Ledge <http://www.cplpstudyprep.com/>
- Study Groups upon request
- Or contact Derree Braswell -
professionaldevelopment@astdnefl.org

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Support Your Chapter

Program Committee

Want to make our monthly meetings even better? Join the Program Committee and be a part of the planning and development of our monthly chapter meetings. Regardless of how much time you have to commit - a lot or a little - there are opportunities for you to contribute. Contact Wendy Pope at: programs@astd-nefl.org

Many hands make light work!

On occasion, we need some assistance with short-term projects regarding our programs. The projects range in topic but recent ones include researching options on venues and meal choices, and reviewing insurance needs. If you have thought about a VP position, but can only give small segments of time, contact Darrell



Prather, VP Programs at programs@astdnefl.org.

ASTD Chapter Incentive Program (CHIP)

Support the ASTD Northeast Florida chapter! When you renew your national membership, buy a book, or register for a national conference, just use our chapter source code, and our chapter earns a revenue share. Type our chapter source code into the box at Checkout. If you have a paper order form, write the chapter source code on it. **The chapter source code for the Northeast Florida Chapter is CH9036.**

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From ASTD National



ASTD offers key certificate and workshops programs to focus your professional development. Visit the ASTD National website for information on upcoming programs. <http://www.astd.org/content/education/certificatePrograms/>

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Sponsorship Program Benefits



Did you know . . . You can purchase a newsletter advertisement for as little as \$25?

Contact Poonam Sahotra to discuss a wide range of sponsorship opportunities that are available. Poonam Sahotra poonamsyl1@hotmail.com or 904-294-4073.

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Is your contact information correct on the chapter website?

Having up-to-date information in your profile allows us to maintain contact with you, fill in most of the blanks for you on event and membership registration pages, print accurate name badges when you attend events, and if you are a chapter member, will allow your colleagues to contact you for networking.

Next time you log on to the website, please first click, [View Profile](#), in the log-on area. There, you can make any necessary changes in your data and you can also subscribe to or unsubscribe from event reminders and other chapter news. Chapter members can control what information is visible in the Directory that is only viewable by other members, and can enter information for their free listing in the Marketplace. (To be included in Marketplace, email webmaster@astdnefl.org after filling in the Marketplace Listing.)

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