



# SPONSORSHIP PROGRAM

[sponsorship@astdnefl.org](mailto:sponsorship@astdnefl.org)

Sponsorship Opportunities – Web Site		Price
<b>Web Site Sponsor</b>		
This is the hub for workplace learning and performance professionals in Northeast Florida and receives approximately 1,000 hits per month.		\$1,000 12 months
<ul style="list-style-type: none"> <li>Your company logo on the Homepage under "Our Sponsors" heading.</li> </ul>		\$500 6 months
Banner ads can be in .jpeg, .bmp, or .png format		\$125 1 month
Sponsorship Opportunities – Programs		Price
<b>Program Sponsor (eSIG &amp; CMSIG &amp; Monthly Programs)*</b>		
<ul style="list-style-type: none"> <li>Visibility among workplace learning &amp; performance professionals.</li> <li>Paragraph about your company or banner ad in the online invitation.</li> <li>A three-minute announcement by you at the beginning of the meeting.</li> <li>A display table at the meeting.</li> <li>The opportunity to place materials at each place setting before the meeting.</li> </ul>		\$100 CM Sig
		\$150 e-Sig & Monthly
*This does not include our Special Event Programs		
Sponsorship Opportunities – Newsletter		Price
<b>Banner ad in quarterly newsletter</b>		
<b>Banner Ads</b> (provided in .gif or .jpg format)		
Size	Description	Member Cost
Small	100h x 700w pixels (approx 1.4" x 9.7")	\$25
Medium	200h x 700w pixels (approx 2.8" x 9.7")	\$40
Large	350h x 700w pixels (approx 4.8" x 9.7")	\$60
<b>Text Ads</b> (provided in Word format)		
Medium	<ul style="list-style-type: none"> <li>Headline plus 3 lines of text</li> <li>(12 words maximum per line)</li> </ul>	\$25
Our sponsorship program is flexible. For more details, contact us at <a href="mailto:sponsorship@astdnefl.org">sponsorship@astdnefl.org</a>		

## FAST FACTS

*Quarterly Newsletter and invitation distribution: Over 850 people.*

*Attendance at monthly programs: Between 50 and 80. Attendance at e-SIG meetings: Between 30-50.*

*81,600 possible annual exposures to a targeted audience of adult learning professionals!*